

**TILLEY ENDURABLES**  
**HEMP HAT AD**

One of the world's hottest fibres  
is now one of the world's  
coolest hats.

When Alex Tilley created the hemp  
hat he knew he was onto  
something.

Because hemp truly is Nature's  
Performance Fabric® and this  
allows the new Tilley hemp  
hat to perform like a champion.

With features like: 50+UPF protection

- Soft linen like look
- Natural mold, mildew and saltwater resistance
- Open weave construction and anti-sweat band to keep you cool
- A toughness found in no other fabric on earth, this hat really stands up to Mother Nature and passes the Tilley Test with flying colours.

The Tilley Hemp Hat. Quite simply, the ultimate travelling  
companion, no matter where you may roam.

*Guaranteed for life. Insured against theft or loss and  
available in T4 & T5 styles.*

**Tilley Endurables**

TILLEY HATS AND THE FINEST TRAVEL CLOTHING IN THE WORLD

900 Don Mills Road (Between Eglinton & Lawrence) 416 441 6141  
Queen's Quay Terminal (Main Floor) 416 203 0463

For a Catalogue or The Retailer Nearest You 1-800-ENDURES (363-8737) [www.tilley.com](http://www.tilley.com)



Funny, it doesn't look like  
the world's toughest hat.

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Give Alex Tilley enough rope  
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a great hat.

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