



Are You Ready For
The Next Logical Step?

 **STEPS**
The Next Logical Step

Introducing Steps...

An Innovative Business Evolution
Solution From The Sloan Group



At some point in the life of every accounting practitioner, there comes a time to decide where your practice is headed.

This decision could be brought about via any number of factors such as:

- An impending retirement;
- The need to focus more on your practice and its growth;
- The availability of professional support staff;
- The lure of being part of a larger organization, with fully furnished, comfortable offices, where you can focus on your work without having to deal with the day-to-day details of managing a business; and
- The need to take more time for yourself for leisure or family.

If these or any other business evolution thoughts have ever crossed your mind, then perhaps it's time to have a talk with the people at Sloan Partners LLP Chartered Accountants.



The Next Logical Step

Sloan Partners LLP Chartered Accountants is a proud member of the Sloan Group, a mid-size accounting and business consulting firm that understands the challenges you face in running a small accounting practice. To this end, we have created a very workable solution for your practice that makes it easy for you to take the next logical step.

Our program is aptly named **Steps**.

The Steps Program is designed to provide accountants like you with a powerful support system that will be tailored to your specific needs.

It can be an innovative step toward an expansion of services for your business. It can be a solid step toward a retirement strategy or a succession program. Or it can be a positive step toward streamlining and giving you more time to enjoy leisure or other business pursuits.

How The Steps Program Works

Steps is a transition program, with the goal of guaranteeing that your practice will be in capable hands when you finally leave and that your exit will be both well planned and profitable for you.

Steps is not a cookie cutter solution - it will be completely customized to your needs. With Steps, you maintain complete control of your practice. Your transition period is determined, based on your specific situation, goals and time frame.



Sloan Partners LLP
Chartered Accountants
A proud member of the Sloan Group

Dedicated To Excellence. Committed To Your Success.

The Steps Benefits...

Keeping Your Best Interest In Mind...
In Every Important Business Aspect



Control

First and foremost, the Steps Program is designed to ensure that you maintain your desired level of independence during the transition process. This is important to your clients and to us as well. The idea behind the Steps Program is a gradual transition while you continue to oversee the management of your client's files.

Joining the Steps Program allows you to set your own schedule, to work when you feel like working, and take time off whenever you please.

The Steps Program allows you to manage or increase your income flow by setting yourself up in an income sharing opportunity.

And Steps gives you an added measure of control, by knowing where your practice will be going, and allowing you to plan for a more profitable future.

Resources

The Steps Program puts the substantial accounting and business resources of the Sloan Group at your disposal.

This includes fully-trained accounting and support staff from Sloan Partners LLP Chartered Accountants who will assist you. And this means that you will no longer have to worry about payroll, office management or administrative issues, which will give you more time to focus on other things.

You can take full advantage of the Sloan Partners LLP Chartered Accountants on-site expertise and regular professional development programs, which cover a wide range of areas including: income tax legislation; CRA assessment practices; technology & staffing issues; and new standards & compliance requirements, among others. We can also assist with tax compliance reviews and consultations, and you have access to our in-house tax counsel.

You'll also have remote access to all software and data through the Sloan Group's state-of-the-art Citrix™ computer system.



Time

Running your practice in a support resource rich environment can afford you more time, which you can use to:

- Work more closely with your clients, especially the larger and more important ones;
- Identify new income generating opportunities;
- Attract and close more business;
- Pursue related business activities; and
- Make more time for leisure and family.

Most importantly, you can work when you feel like working, and take time off when you feel like you need it.

Perks

As a Steps participant, you will be included on the Sloan Group web site, which is fully maintained and optimized. So the headaches of creating and/or maintaining your own web site are eliminated.

The Steps Program will provide you with access to the Sloan Group's Private Health Services Insurance Plan.

In order to stay healthy, you also have access to our complete on-site fitness facility as well as free parking for clients and staff, and indoor parking for yourself.

As part of the Steps Program you will be able to take advantage of great networking and cross-selling opportunities with like-minded business practitioners.

In short, Steps is a benefit-rich program. It offers you a logical transition process for your practice, that's designed with your best interests in mind.

Are You Ready...

To Take The First Step?

The Steps Program is a true innovation in the accounting profession. It provides a real service and opportunity to the independent accountant, in that it allows the ideas of business evolution and business transition to fully mature into workable and profitable realities for all those involved.

We at the Sloan Group have made a substantial commitment in office space, resources and marketing to make this program successful. The rest, as they say, is up to you.

If you think the Steps Program is worth investigating, please feel free to contact us to arrange an introductory meeting. You can find out more and see our facilities at our web site at www.sloangroup.ca/steps



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