



Read This Brochure,
Then Ask Yourself
Just How Effective
Your Company's
NAFTA Management
System
Really Is.



Visual NAFTA™ Manager

Standardizes NAFTA Processes, Ensures Compliance And Makes Sure You're Getting The Maximum Benefit From NAFTA.



NAFTA can be a very great thing for your business.

On the upside, you get preferential tariff rates and customs fees, which help make your products competitive.

On the downside, shipping goods without NAFTA Certificates to customers who want them can jeopardize your relationship. Your tariff rate will increase. You'll lose your competitive edge and, well, you can guess the rest.

Again, on the upside, shipping goods with valid NAFTA certificates helps you avoid **large monetary penalties for non-compliance as well as customer dissatisfaction.**

On balance, NAFTA participation is a great thing. How great depends on just how well you are able to manage the process.

MSR's Visual NAFTA™ Manager —

The Ultimate NAFTA Management System

Building a formal systemic process around NAFTA Management with **MSR's Visual NAFTA™ Manager** means the classification, qualification, NAFTA certificate creation and distribution, plus the management of important NAFTA information can be handled much more quickly, and with much greater compliance assurance than with, say, a spreadsheet or a paper process.

It also means that the entire NAFTA process can be integrated with your ERP and/or MRP applications, with business and customs rules all updated automatically.

Excellent Utility & Sustainability

The Visual NAFTA™ Manager stores request forms, certificates and shipment information in a centralized data warehouse.

The data warehouse becomes the information hub of a unified NAFTA management operation, which means that all information is readily accessible to anyone who needs to classify products, request, create and send NAFTA certificates.

And Visual NAFTA™ integrates easily with ERP applications and with MSR's Visual Tariff™ to classify sub-assemblies, items and finished goods.

The data warehouse also stores all NAFTA certificate information and tracks certificate expiry dates, by customer. So your certificate management and renewal is virtually effortless.

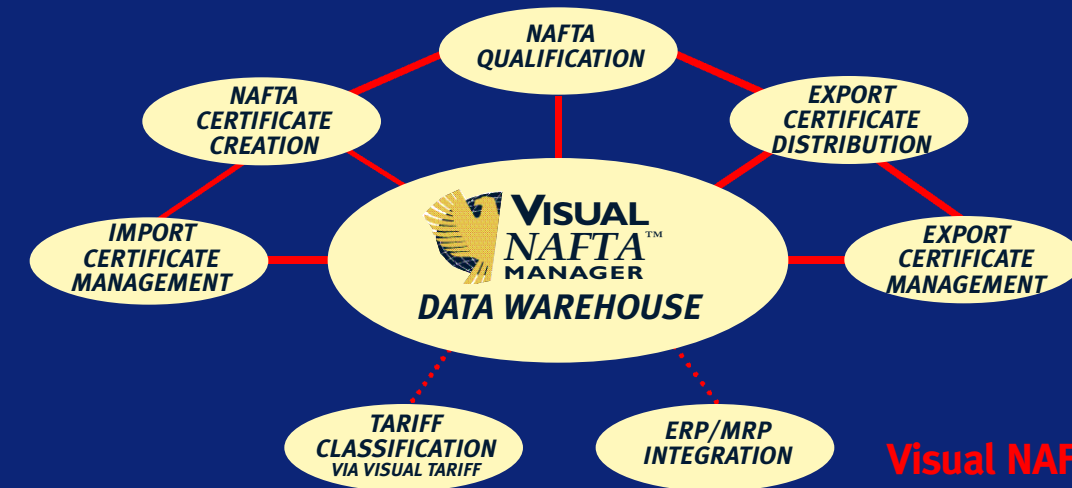
Visual NAFTA™ also has powerful tracking features to manage the entire certificate distribution process.

Your company gets a lot out of NAFTA.

With a standardized NAFTA management system, anchored by MSR Visual NAFTA™ Manager, it can get a whole lot more.



Visual NAFTA™ Manager Helps Make Short Work Of Otherwise Lengthy NAFTA Processes, Including Qualification.



Visual NAFTA™ Manager

Features Include:

Product Classification

- Classifies Products
- Records & Manages Certificates From Vendors
- Validates Certificate Information
- Maintains Product/Item Data Base
- Creates Certificate Request Letters

NAFTA Qualification

- Calculates Regional Value Content To Determine Qualification
- Accesses Up-To-Date Tariff Shift Rules
- Manages Bill Of Material Changes

Certificate Creation, Distribution & Management

- Creates Certificates (Data & Paper)
- Company-Wide Access to Data, Forms & Information
- External Access (Customers)
- Manages The Entire Certificate Distribution Process

Visual NAFTA™ Manager

AUTOMATION

Automating NAFTA processes with **Visual NAFTA™ Manager** increases efficiencies and accuracy in NAFTA certificate creation, distribution, generation and NAFTA information management.

STANDARDIZATION

Standardization of processes in **Visual NAFTA™ Manager's** data warehouse provides everyone involved with quick and easy access to up-to-date NAFTA classification and qualification information.

INTEGRATION

Visual NAFTA™ Manager easily integrates with your ERP/MRP applications and with MSR's Visual Tariff™ to classify sub-assemblies, items and finished goods.



Visual NAFTA™

Is One Of The Key Building Blocks In Our Complete MSR Compliance Suite.

With government intensely focused on compliance and the increasing audit frequency and extremely harsh monetary penalties for non-compliance, companies are seeing the wisdom of automating their compliance processes.

MSR's automated compliance solutions quite literally define the industry standard.

And our philosophy of ensuring that all systemic change be easy to implement and manage make us the industry choice.

Contact us today to find out more about how to maximize your customs compliance standard, minimize your compliance liability and make total compliance a part of your new corporate standard.



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Compliance Systems & Services