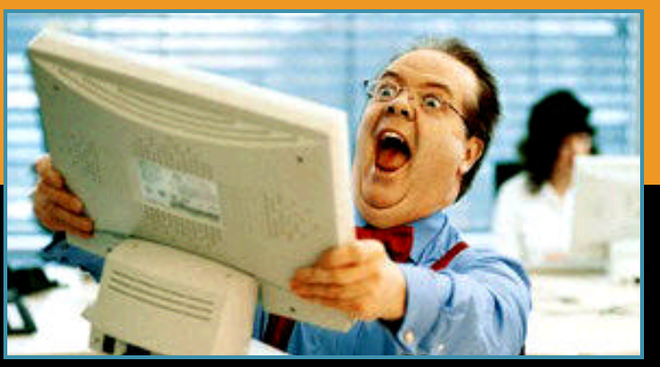
blinksinglesourcenetworkinfrastructuresolutionsblink

INTRODUCING BLINK VOIP

Voice Over Internet Protocol

Once Fred was informed he could use a regular phone to make his Blink VoIP calls, everything was fine.



A little education, so they say, goes a long way.

Such is the case with the latest innovation in telephony technology known as VoIP.

VoIP or Voice Over Internet Protocol, forms the basis for the new telephony medium and one of our most exciting new communication services.

VoIP uses the internet as a voice transmission system that replaces the traditional wire based phone system. Unlike traditional wire based phone calls, Blink's VoIP calls are digitally compressed and travel through our powerful fibre optic broadband network and the internet. And because Blink VoIP calls are digitally compressed, each transmission requires less bandwidth and consequently costs much less per call.

And, oh yes, Fred, you still use your regular phone to make and receive calls.

There are a great many good things that businesses will gain from the migration to VoIP.

Way too many, in fact, for us to list here.

But if you want to visit our web site at www.blink.ca or talk directly to one of our VoIP consultants, we'll be glad to give you the whole Blink VoIP story.

Once you've heard it, we're certain you'll want to move your business communications system there.

Because VoIP is very much the future of the telephone.

And Blink VoIP is as good as it gets.

blink™

JUST BLINK. AND OPEN YOUR EYES TO THE POSSIBILITIES

Call 905.825.4421 ext. 1 • www.blink.ca • support@blink.ca

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Voice Over Internet Protocol

If you think your computer is a great communications tool right now...just wait!

Business communications today is as complex a process to manage as it is costly to afford.

But at Blink Communications, we're well along the road to alleviating both of those issues. With a new telephony technology known as VoIP.

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VoIP uses the internet as a voice transmission system that replaces the traditional wire based phone system. Unlike traditional wire based phone calls, Blink's VoIP calls are digitally compressed and travel through our powerful fibre optic broadband network and the internet. Because the voice data is digitally compressed, each transmission requires less bandwidth and consequently costs much less per call.

Which is a good thing.

In fact there are a great many good things that businesses will gain from the migration to VoIP.

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Funny. It doesn't look like a phone booth.

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