

**DOW CONSTRUCTION MATERIALS
STYROFOAM TRADE AD
BUILDING CENTRE TRADE**



In the building supply business, the dealers who last the longest are those who use the past and the present to see the future.

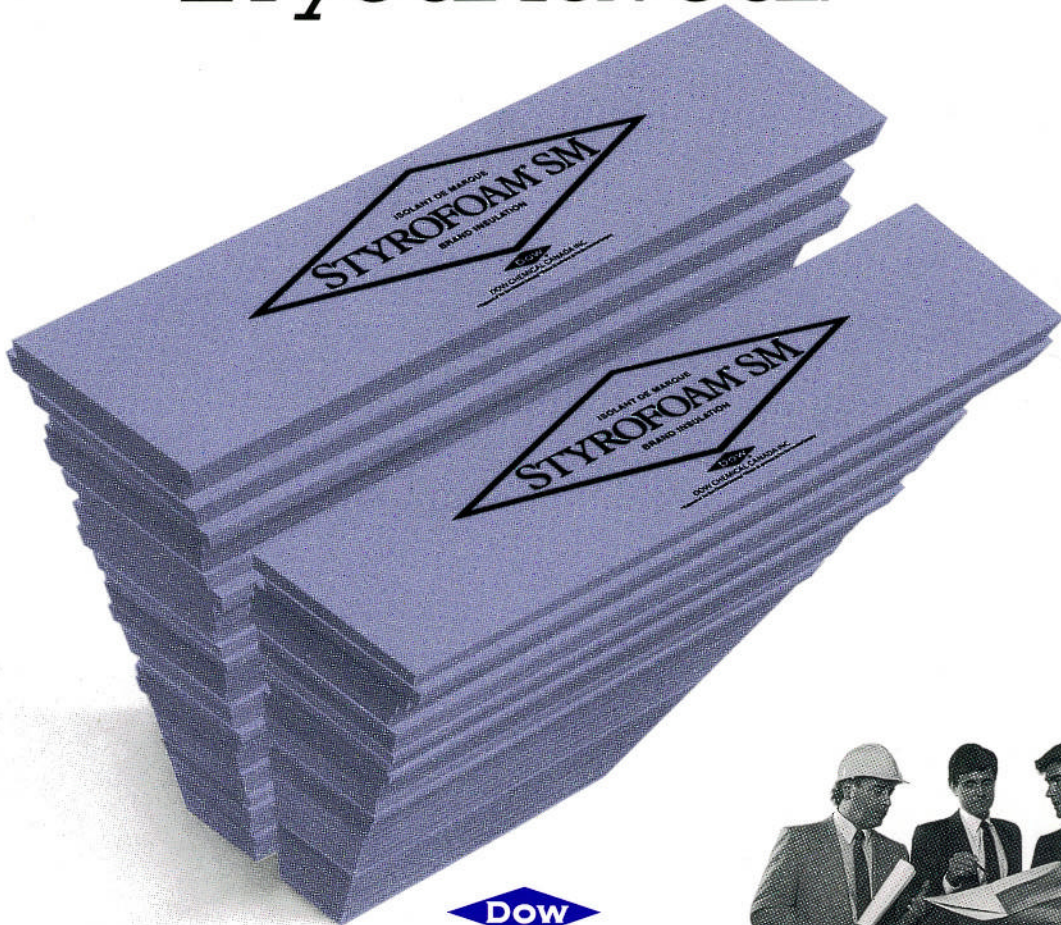
And in the vast majority of cases, they are also the dealers who stock and sell STYROFOAM® brand insulation products.

They know that STYROFOAM® SM is one of the best insulation materials in the world. They know that their customers, both professional and do-it-yourselfers ask for STYROFOAM® SM insulation by name.

But most importantly, they know that Dow is totally committed to supporting STYROFOAM insulation products. Through a dedicated national sales force. Through reliable manufacturing and delivery of supply. Through an ongoing national marketing effort aimed directly at do-it-yourselfers and their trade customers. And through the total know-how of Dow research and development, to constantly expand product lines and product uses.

So when we say the future is stacked in your favour, you can count on it, for today and for the long run.

The future is stacked in your favour.



With you for the long run.

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