

WE'RE DOING OUR BEST TO HELP YOU DO YOURS.

Producing successful fruit or vegetable crops requires a combination of skill, dedication, good fortune and perseverance.

Your fields are at the mercy of elements that are unpredictable at best. Of seasons that seem to change on their own timetable. And of insects and diseases that are always seem to be a constant threat.

But through it all you do your best. And through it all Cyanamid is committed to helping you in a number of important ways.

Our Vegetation and Pest Control Business Unit, or V.P.C., was created to meet the special needs of fruit and vegetable growers with a focus on potato protection.

The VPC group offers a family of fungicides, pesticides, herbicides and plant growth regulators that are safe, reliable and effective.

Our research and development people never stop trying to find innovative solutions.

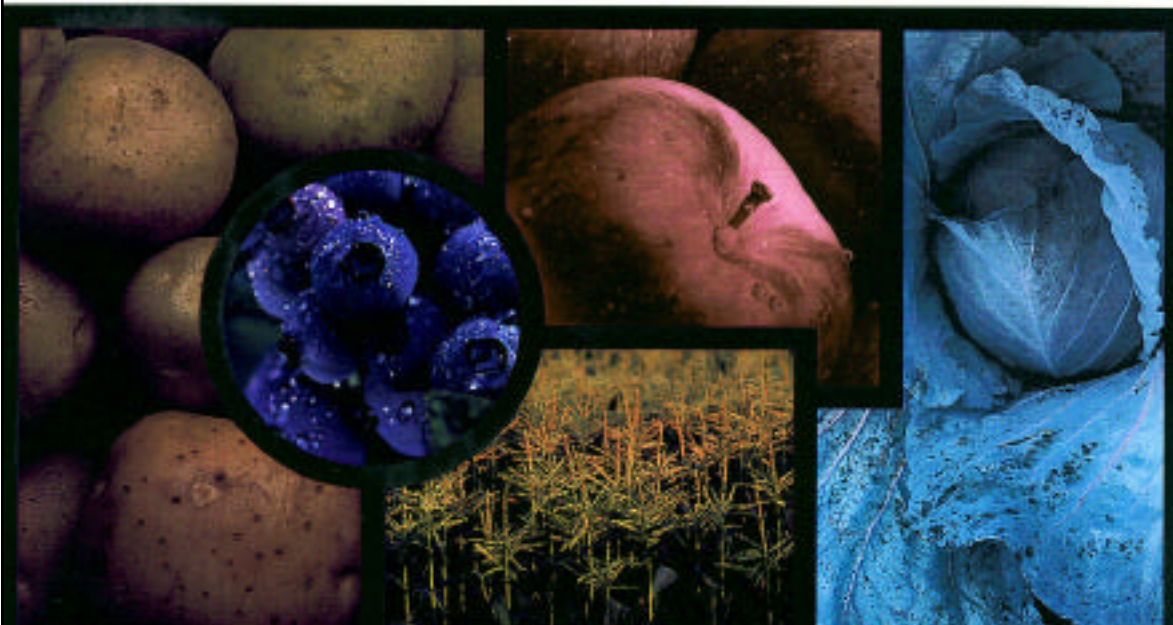
And we're always available to provide consulting, technical expertise and the most up-to-date information on issues relating to the productivity of your fields, the profitability of your business and the well-being of the environment.

You're working hard to do your best. And we're working hard to help you.

Because at Cyanamid, we really do believe that we're all in this together. And that our commitment to you extends far beyond the products you buy from us.

CYANAMID VPC

Cyanamid, makers of: **FUNGINEX, RIPCORD, THIMET AND BIRLANE.** 1-800-263-1228



YOUR CROPS ARE SAFE WITH US

