

## Say Hello To TaxiMiles... Your New 'Designated Driver'.

*TaxiMiles provides Canadians with taxi money that can be purchased or earned.*

*TaxiMiles currency is only negotiable for taxi fares. Which means, when you have TaxiMiles in your wallet or purse, you never have to worry about having taxi fare.*

*At TaxiMiles, our goal is to promote and deliver a safe ride home for anyone and everyone who uses them.*

*With the support of all our partners in the TaxiMiles network, we're making sure that TaxiMiles currency is available for direct purchase or through existing 'points' programs in which you already participate.*

*TaxiMiles is an idea that will help save and improve people's lives. That's why we say that we have*

***Miles With A Mission™***



## Finding Out More About TaxiMiles Is As Easy As Taking A Cab Ride



*TaxiMiles currency can be purchased wherever you see our logo.*

*For the complete TaxiMiles story and a whole lot more, visit our web site [www.taximiles.com](http://www.taximiles.com)*

**TAXIMILES INC.**  
207 Queens Quay West, Suite 430,  
Toronto, Ontario M5J 1A7  
Phone: 416-365-0052  
[info@taximiles.com](mailto:info@taximiles.com)

## We Want Everyone To Have A Safe Way Home



**TaxiMiles™**

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**TaxiMiles is all about making sure everyone has a safe way home. And that can mean a lot.**

### **Why TaxiMiles?**

During the past decade there has been a real change in the way people think about impaired driving, violence and the senior population.

Because the level of caring has increased and the need for real change has grown and grown, the TaxiMiles program will create a positive impact for all of us.

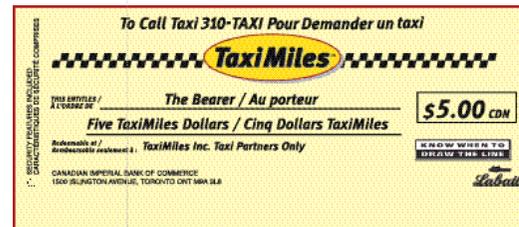
### **A Realistic Solution To A Real Social Concern**

The TaxiMiles program is a genuinely viable answer to the question, "Why can't everyone have a safe ride home?"

TaxiMiles provides Canadians with taxi money that can be purchased directly from TaxiMiles partners throughout the city.

And eventually TaxiMiles will be able to be earned through existing rewards programs.

TaxiMiles money is only negotiable for taxi fares and its usefulness is extremely high.



### **A Solid Opportunity For Corporations to Stand Up And Be Counted.**

Corporations will benefit from TaxiMiles because, finally, they will be able to channel social responsibility programs into their communities of interest through TaxiMiles Corporate Impact Programs.

### **TaxiMiles Is Something You Need To Know More About.**

TaxiMiles has a number of different uses which caring families and responsible companies alike will find highly useful.

TaxiMiles is an idea with a positive purpose. And we think that's a ride everyone in Canada will want to take.

**TaxiMiles™**

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